

2026 Tree Fest Sponsorship



Knoxville's Second Annual Tree Fest is an event celebrating all things trees on Friday, April 24, 2026, at Baker Creek Preserve (3700 Lancaster Dr, Knoxville, TN 37920) from 4:00 pm - 8:00 pm. Tree Fest features a tree giveaway, tree walks, food, music, educational booths, games, and other family-fun activities.

We are inviting local sponsors to participate in the event. Sponsorship will help us cover the costs of Tree Fest, including rentals, signage, activities, music, food & t-shirts for volunteers, and equipment rentals. Tree Fest is our biggest event of the year, is free to the public, and brings in over 300 community members to learn about and appreciate our urban forest.

Check out the Tree Fest website at: <https://www.treesknoxville.org/tree-fest>

Want to help Trees Knoxville grow our canopy? We have the following sponsorship levels available:



Grove Sponsor - \$5,000 +

- Top billing as "Presented by [Your Organization]"
- Five Free Shirts for your organization's representatives
- Recognition during the opening and closing remarks
- Five Free Drinks tickets
- Largest logo on t-shirts
- Large logo on all event banners, flyers & website
- Dedicated social media spotlight & press release
- Option to host an interactive booth or workshop
- Logo on tree tags on giveaway trees



Trees Knoxville accepts and appreciates in-kind donations from your business.

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Canopy Sponsor – \$2,500

- Large logo on festival t-shirts
- Logo on event signage, website & promotional materials
- Five Free Drinks tickets
- Featured shoutouts on social media
- Booth space for community engagement
- Logo included on Tree Walk signage at the event
- Recognition as a Canopy sponsor by the emcee



Evergreen Sponsor – \$1,000

- General event sponsor or select one of the following:
 - Volunteer Meal Sponsor
 - Volunteer T-Shirt Sponsor
 - Beverage Sponsor
 - Music Sponsor
 - ~~Kids Activity Sponsor~~ Sold
- Logo on festival t-shirts
- Logo on event signage, website & promotional materials
- Social media mentions
- Emcee mentions on the mainstage during the event



Seedling Sponsor – \$500

- Small logo on the festival t-shirts
- Name/logo on event signage & website
- Social media mention



Root Sponsor – \$250

- Recognition on the event website
- Name listed on the community appreciation board at the event
- Name listed in post-event thank-you announcement

Please let us know which sponsorship level you would like before **Friday, March 20** by contacting Trees Knoxville at 865-333-0924 or melissa@treesknoxville.org